DATA VISUALIZATION: SCATTERPLOTS

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1

S-CAT-TERPLOT

2

DIAGRAM BASED ON TABLE I.
(all female heights are multiplied by 1·08)
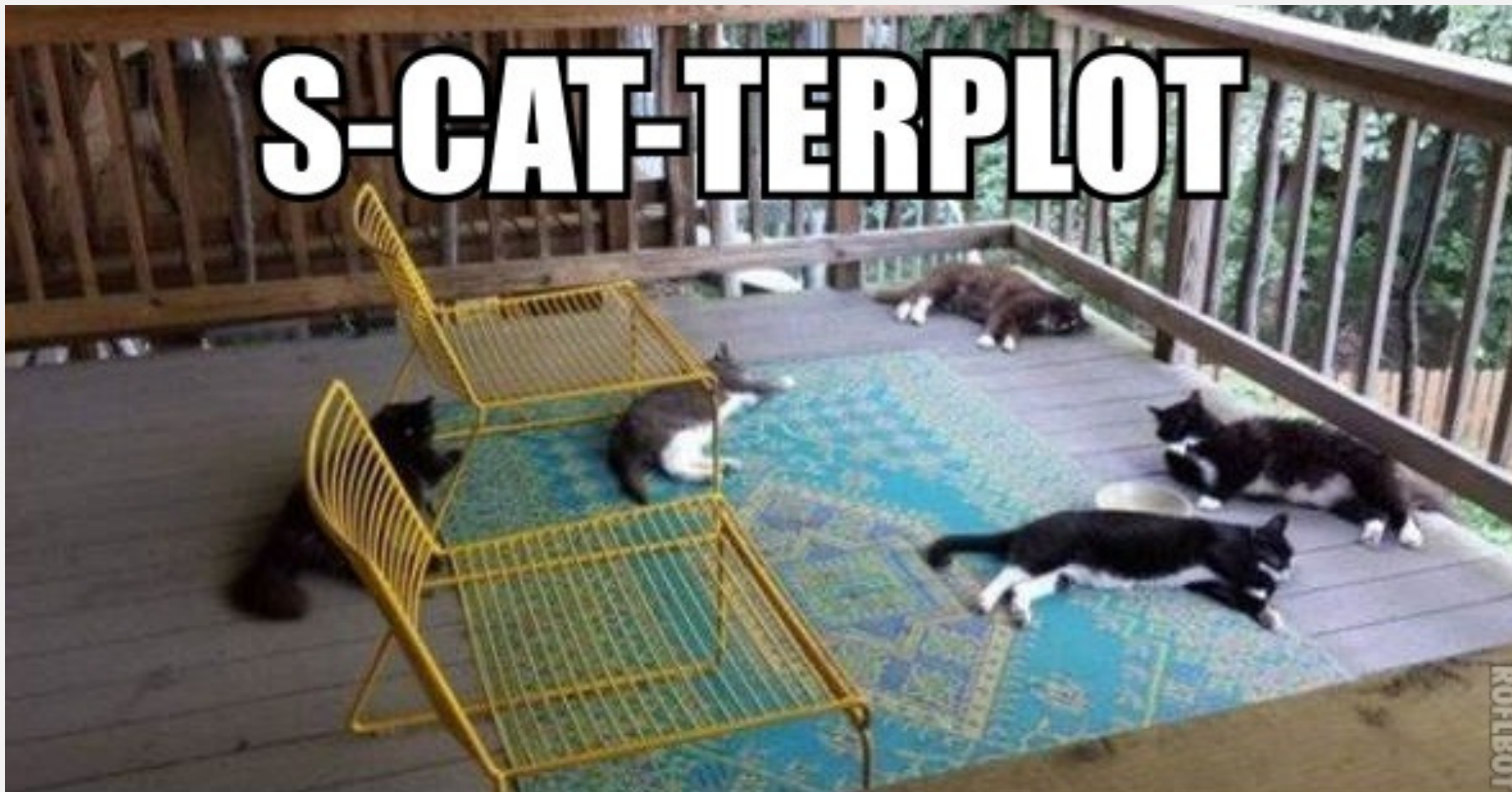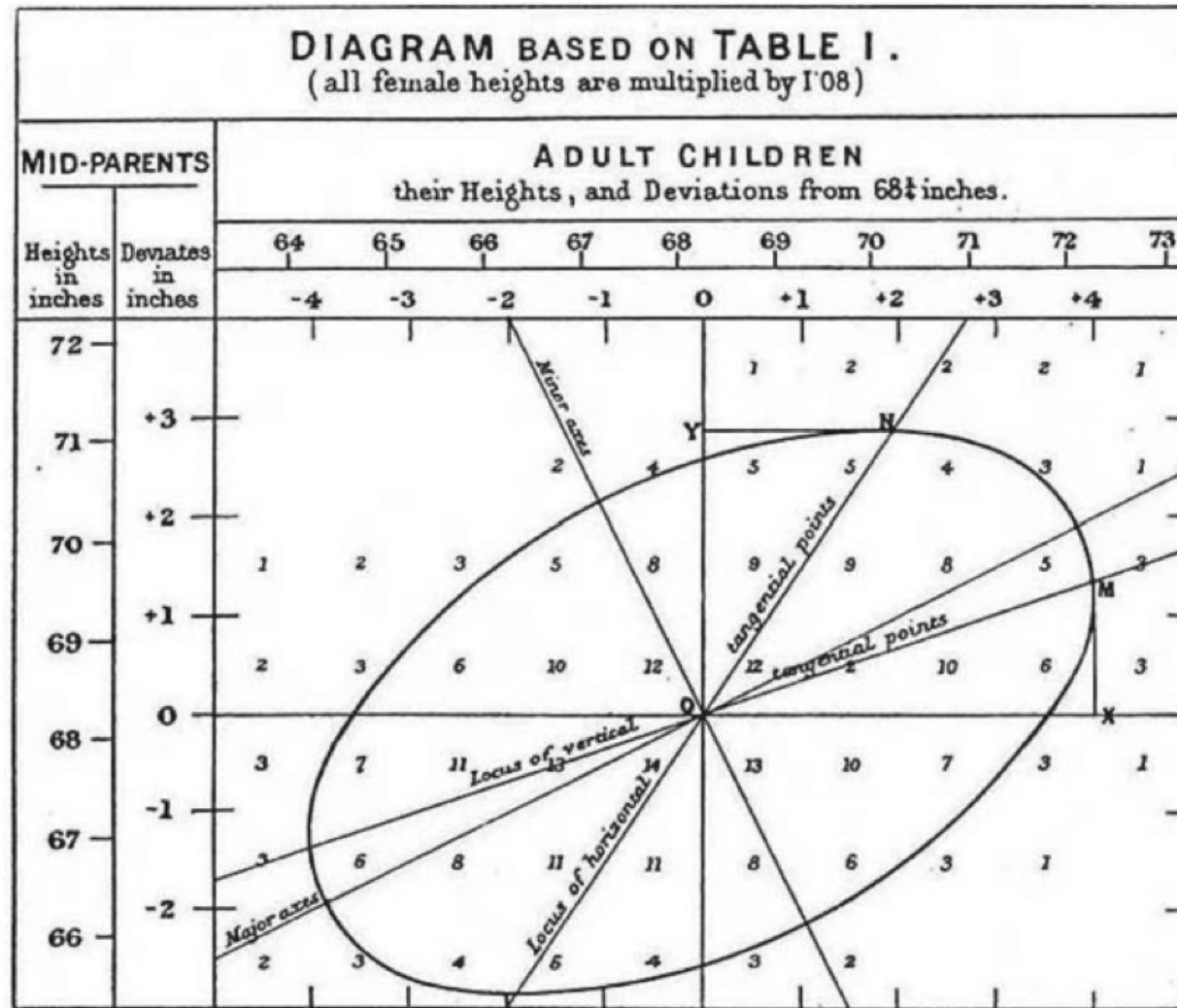
Scatter diagram, scattergram, scatter graph, scatter charts are all names for scatterplots.

COMMON USES

- Observing data
- Displaying relationships between at least two variables
- Correlation

CORRELATION

- Positive

- Negative

- No relationship

- Remember: correlation does not equal causation!!

WATCH OUT FOR

- Overplotting!
- Remedies:
  - Carefully subsetting the data
  - Utilizing transparency
  - Changing the size of the points

MAKE SURE YOU HAVE

- Excel
- Tableau public
- R
- R Studio

THE DATA!

- Today we will use two different datasets!
- The first one is a subset of data from the National Center for Education Statistics:
- Average US undergraduate tuition rates by decade

CAREFULLY CONSIDER

Color, contrast, clutter, and scale

ADDITIONAL RESOURCES

- Kaggle.com for other datasets.

- Tableau also has freely available tutorials.

- Tutorials from the Digilab here at UGA: excel, R, and Tableau!

- R Ladies Athens!!

- Ggplot2 cheatsheet and ggplot2: Elegant Graphics for Data Analysis by Wickam

COMING UP NEXT…

18 Nov. Area Graphs

in Excel, Tableau, and R

THANKS FOR LISTENING!

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